



Healthy Rewards ... for a Healthier Company

Working With You From Day 1 to Provide Value for Your Employees!

You *don't* need your health insurance company to tell you that healthy employees contribute to a healthy bottom line. What you *do* need from your health insurance company is a *partner* that actively works with you to achieve that objective.

CoOpportunity Health takes that responsibility seriously, because we're not just another health insurance company ... we're a CO-OP. That means we're committed to building a community of members — including your business and your employees — who are working together toward the common goal of promoting healthy behaviors. That's where the CoOpportunity Healthy Rewards program can help. Healthy Rewards is your key to workplace wellness ... **turnkey**, that is! Turnkey means CoOpportunity Health will take care of all the communications to your employees about the program for you!

How Healthy Rewards Works

It's simple, really. All your employees and their family members who are covered by a CoOpportunity Health plan are automatically eligible to take advantage of the perks and privileges offered by the Healthy Rewards program. There are two basic components:

- 1 **Rewards** for healthy living
- 2 **Discounts** to save your employees' money

Rewards for Healthy Living

Your employees and any of their covered family members who are at least 18 years old can earn a one-time Healthy Rewards \$100 VISA® gift card* after completing two simple steps:

Step 1 | Routine Preventive Physical Exam



- A physical exam with a primary care provider is part of your employees' (and their covered family members') free preventive care. Encouraging your employees to establish a relationship (a medical home) with a doctor to receive appropriate preventive care is essential for overall health and well-being that also will ultimately help keep your costs down.

Step 2 | Online Health Assessment



- After your employees register as members on coOpportunityhealth.com**, they can complete an online health assessment to receive a personalized report and gain access to information and programs based on their results. Knowing their numbers — like blood pressure, body mass index (BMI) and cholesterol (LDL and HDL) — is helpful in completing the assessment.

* Limited to two gift cards per contract per plan year; one card per member per year.

** Members who don't have online access to register or need a paper or Spanish version of the health assessment may call Member Services at 1.888.324.2064.



Discounts to Help Your Employees Save

Immediately upon joining CoOpportunity Health, your employees can start stretching their paycheck with their Healthy Rewards discounts! All the information they need to get their **savings instantly** is available at coOpportunityhealth.com/Discounts. And, soon after becoming a CoOpportunity Health member, your employees will receive a mailing that contains two Healthy Rewards Discount Cards. The card is a convenient in-the-wallet reminder to your employees to take advantage of their Healthy Rewards savings from the popular local and online retailers that make their healthcare, wellness and fitness dollars work harder when they purchase items such as:

- **Drugs** not covered through their health plan with discounts up to 75 percent at all major pharmacies
- **Vision services and supplies**, including eye exams, glasses and contacts with discounts up to 50 percent from all major providers and LASIK eye surgery 40-50 percent off
- **Hearing tests (free) and supplies**, including savings of up to 65 percent on name-brand hearing aids and products
- **Lab tests** not covered through their health plan at 10-70 percent off the usual fees
- **Diabetic supplies** not covered through their health plan with 15-48 percent discounts

Gym Membership at the Guaranteed Lowest Price!!



- One healthy behavior you know
- can yield lifetime benefits in and
- away from the workplace is daily
- exercise. That's why CoOpportunity

Health has teamed up with GlobalFit, a nationally-recognized leader in healthy living discounts, to help your employees join a gym with a guarantee they will get the lowest price. Their membership has lots of perks, such as when employees travel, their gym membership goes with them!

- **Gym and fitness club memberships** with discounts up to 40 percent off retail monthly rates
- **Weight-loss** programs, like the Mediterranean Wellness Program®
- **Lifestyle coaching** to lose weight, eat better, quit smoking and reduce stress
- **Fitness gear** large and small from name-brand retailers like Total Gym®, StairMaster®, Schwinn® and Zumba®

For more information about Healthy Rewards, go to coOpportunityhealth.com/Employer/WorkplaceWellness.



1.888.324.2064

coOpportunityhealth.com

Connect with us    

CoOpportunity Health® is a registered mark of CoOpportunity Health.

CoOpportunity Health is a Qualified Health Plan issuer in the Iowa and Nebraska Health Insurance Marketplace. CoOpportunity Health does not discriminate on the basis of age, color, creed, disability, gender identity, health status, national origin, race, religion, sex or sexual orientation in the administration of its products and plans, including enrollment and benefit determinations. CoOpportunity Health has contracted with HealthPartners Administrators, Inc. to provide claims processing, medical management and certain other administrative services.

E-00258 (05/14)