



NEWS RELEASE

Media Inquiries | Leigh R. McGivern | leigh.mcgivern@coOpportunityhealth.com | d 515.777.7061 | m 515.360.5349

CoOpportunity Health Hits the Road

(DES MOINES, Iowa) Oct. 29, 2013 — CoOpportunity Health, in collaboration with OCi Insurance & Financial Services, Inc., is launching a statewide effort to provide in-person health insurance assistance for Nebraska residents.

The distinctive pink 38-foot CoOpportunity Health RV — dubbed The Mobile Marketplace — is scheduled to hit the road Nov. 4, and will travel to locations throughout Nebraska until every region has been served.

“We know there are still a number of unanswered questions and uncertainty about healthcare reform and health insurance,” said Charles Olson, vice president of operations for OCi. “What better way to assist the public during the open enrollment period than a traveling retail center?”

Without an appointment, consumers will be able to drop in to ask questions, compare plans, purchase and enroll in a health insurance plan all in one visit.

“Many areas of Nebraska don’t have a local agent. Rather than expecting people to find a new trusted advisor, who may be miles away, to help them navigate what for many is an entirely new experience, we are taking the help directly to them,” said Cliff Gold, chief operating officer of CoOpportunity Health.

Agents from various agencies working in The Mobile Marketplace also will be able to help individuals interested in finding out if they qualify for tax credits or subsidies and enroll through the Health Insurance Marketplace at HealthCare.gov. The RV travels first to eastern Nebraska, but towns are being added daily. An updated location calendar, along with other details, can found at coOpportunityhealth.com/events, mobile-marketplace.net or by calling (402) 677-4466. Follow The Mobile Marketplace on Facebook ([/mblmarketplace](https://www.facebook.com/mblmarketplace)) or Twitter ([@mblmarketplace](https://twitter.com/mblmarketplace)). The RV is open for business from 10 a.m. to 7 p.m. daily, unless otherwise noted. Initial stops are:

- **Monday, Nov. 4, Columbus:** 3010 23rd St. (Hy-Vee Parking Lot); see Brent Richter or Nancy Hinz from Cornerstone Insurance; for more information call Dolan Larsen at (402) 564-1457



NEWS RELEASE

Media Inquiries | Leigh R. McGivern | leigh.mcgivern@coOpportunityhealth.com | d 515.777.7061 | m 515.360.5349

- Tuesday, **Nov. 5, David City:** 594 4th St.; see Ryan Ruth from AgencyOne or call him at (402) 367-3177
- Wednesday, **Nov. 6, York:** 315 Lincoln Ave. (Grand Central Foods); agents from Cornerstone Insurance will be on board; for more information call Ben Royal at (402) 362-7477
- Thursday, **Nov. 7, Geneva:** Geneva Health Fair, Fillmore County Fairgrounds Parking Lot, 5th and K; agents from Cornerstone Insurance will be on board; for more information call Jim Donovan at (402) 363-7411
- Friday, **Nov. 8, Aurora:** 1604 L St. (Bremer Community Center); see Wendy Perry or call her at (402) 694-0268

###

About CoOpportunity Health — CoOpportunity Health is the country's only multistate Consumer Operated and Oriented Plan (CO-OP), a nonprofit health insurer licensed in Nebraska and Iowa. It offers Qualified Health Plans certified by these states and the federal Centers for Medicare and Medicaid Services to individuals, families, and employers on the Health Insurance Marketplace and in the private, commercial market. For more information, visit coOpportunityhealth.com or call 1-866-271-6111.

About OCi Services — Headquartered in Omaha, Neb., OCi Insurance & Financial Services, Inc., is an individual health insurance and employee benefits general agency. The company provides support to approximately 2,500 agents nationwide in the placement of these products and services. For more information about OCi, or to have us locate a professional agent to work with you, visit www.OCiservices.com or call (402) 330-8700.

Editor's Note: a Mobile Marketplace photo is available from <http://bit.ly/CHMobileMktplacePic>.