

CoOportunity **Preferred** UI Health Alliance

FOR EMPLOYER GROUPS OF 51-100 EMPLOYEES

EPO & HSA Plan Options

For coverage beginning on or after January 1, 2014



Featuring University of Iowa Health Alliance Providers



Exclusive Provider (EPO) Plans



Offered in Select Counties IN IOWA

..... E-00059 (11/13)

New World. A New Kind of Health Insurance Company.

CoOportunity Health is a new kind of health insurance company, a CO-OP — Consumer Operated and Oriented Plan — designed for the new world of health insurance created by the Affordable Care Act (ACA). CO-OPs like CoOportunity Health were created to give businesses and consumers more choice by adding new competition to the marketplace.

CoOportunity Health is also a small business, so we understand the importance of working with a company that makes it easy to do business with so that you can concentrate on running your business. Here are just a few ways we're different than the competition.









Maximizing Value Rather Than Profits

As the only nonprofit health insurance CO-OP in Iowa, we exist to create maximum value for our customers by providing cost-efficient health insurance solutions. Because we're small, we're efficient and nimble, allowing us to maintain low administrative overhead, which translates to premium savings.

Streamlined Benefit Options With Broad Network Access

You're busy running your business. You don't have the time or most likely the expertise to sift through a multitude of plan designs. That's why we've put together a select portfolio of products that include Essential Health Benefits, free preventive care and easy-to-understand plan designs. Broad network access gives your employees the flexibility to choose from a multitude of options, making it easy and convenient to stay in-network and save on out-of-pocket costs.

Benefits Loaded With Value

Every employee counts in a small business. Because the health of your employees has a direct connection to your bottom line, we've embedded key health and wellness features in all of our plans. Free preventive care, rewards for getting an annual physical and taking an online health survey, and discounts to popular retail and online services, including fitness clubs, set us apart from other health plans. All of these extras require no extra work on your part yet you gain the rewards of healthier employees.

Over-The-Top Service

Providing stellar service — from your personal billing representative in case you have questions about your monthly bill to one "universal" number for your employees to use to get the answers, advice, education and support they need — is a priority. Member service experts provide personalized, enthusiastic and compassionate support and take pride in achieving first-call resolution. That means your employees can stay focused on their jobs rather than dealing with health insurance benefit problems and you can put your energy into running your business.

CoOportunity Preferred UI Health Alliance & CoOportunity Preferred HSA UI Health Alliance Plan Features

If you're looking for a plan that gives your employees significantly lower out-of-pocket costs, you may want to consider CoOportunity Preferred UI Health Alliance and CoOportunity Preferred HSA UI Health Alliance. This Exclusive Provider Organization (EPO) plan features UI Health Alliance members including four premier healthcare organizations in Iowa: Genesis Health System, Mercy-Cedar Rapids, Mercy Health Network and University of Iowa Health Care. With this plan, your employees must receive care from a provider that participates in CoOportunity Preferred to receive health insurance benefits. There are no out-of-network benefits except for emergencies.

Interested in giving your employees a tax break? You may want to consider a qualified high-deductible health plan that works in combination with a health savings account (HSA). Your employees can use their HSA to pay for qualified medical expenses. HSA contributions are tax deductible and earn interest tax-free. The money in the HSA account can accumulate indefinitely to build savings for future expenses as well as pay for current costs.

| Plan Name | Option A | Option B | Option C | Option D | Option E | |
|-------------------------|---|---|--|--|--|--|
| Plan Cost | \$ | \$\$ | \$\$\$ | \$\$\$\$ | \$\$\$\$\$ | |
| Out-of- Pocket Costs | \$\$\$\$ | \$\$\$\$ | \$\$\$ | \$\$ | \$ | |
| Cool Features | Three free office visits | Three free office visits | Three free office visits | Three free office visits | Three free office visits | |
| | \$30 primary care and behavioral health outpatient visits | • \$30 primary care and behavioral health outpatient visits | • \$20 primary care and behavioral health outpatient visits | • \$15 primary care and behavioral health outpatient visits | • \$10 primary care and behavioral health outpatient visits | |
| | • \$10 generics | • \$10 generics | • \$10 generics | • \$10 generics | • \$10 generics | |
| | • Free preventive care | • Free preventive care | • Free preventive care | • Free preventive care | • Free preventive care | |
| | Rewards for healthy behaviors | Rewards for healthy behaviors | Rewards for healthy behaviors | Rewards for healthy behaviors | Rewards for healthy behaviors | |
| | First-dollar coverage for office visits before deductible is satisfied First-dollar coverage for office visits before deductible is satisfied | | First-dollar coverage for office visits before deductible is satisfied | First-dollar coverage for office visits before deductible is satisfied | First-dollar coverage for office visits before deductible is satisfied | |

CoOportunity Preferred UI Health Alliance Plan Features

CoOportunity Preferred HSA UI Health Alliance Plan Features

| Plan Name | Option A HSA | Option B HSA | Option C HSA | Option D HSA | Option E HSA | |
|-------------------------|--|--|--|--|--|--|
| Plan Cost | \$ | \$\$ | \$\$\$ | \$\$\$\$ | \$\$\$\$\$ | |
| Out-of- Pocket Costs | \$\$\$\$ | \$\$\$\$ | \$\$\$ | \$\$ | \$ | |
| Cool Features | Free preventive care Rewards for healthy behaviors Tax savings | Free preventive care Rewards for healthy behaviors Tax savings | Free preventive care Rewards for healthy behaviors Tax savings | Free preventive care Rewards for healthy behaviors Tax savings | Free preventive care Rewards for healthy behaviors Tax savings | |

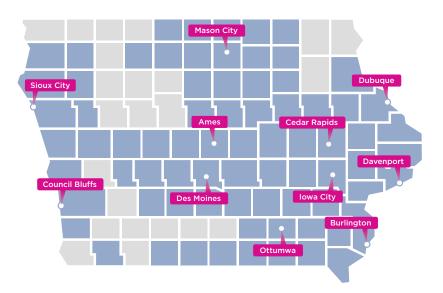
You may choose CoOportunity Preferred UI Health Alliance or CoOportunity Preferred HSA UI Health Alliance if your business is domiciled in one of the Iowa counties where the plan is marketed (see map on page 4).

Extensive Options for Providers & Pharmacies

With CoOportunity Preferred UI Health Alliance and CoOportunity Preferred HSA UI Health Alliance, your employees will have lots of opportunities for getting their care from network doctors, hospitals and pharmacies.

Counties Where These Plans Can Be Purchased

You may choose CoOportunity Preferred UI Health Alliance and CoOportunity Preferred HSA UI Health Alliance if your business is domiciled in one of the many counties where the plan is marketed; open counties are in blue.



66,000+ Network Pharmacies

MedImpact is our pharmacy benefits manager (PBM). MedImpact contracts with more than 66,000 retail pharmacies across the United States.² All of our plans include prescription drug coverage under the same deductible and out-of-pocket maximum as medical expenses. Other important features of our pharmacy benefits include:

- Mail order options with cost savings; your employees will pay two copayments for a 93-day supply of generic formulary drugs and formulary preferred brand-name drugs
- Specialty drugs are purchased through CVS Caremark Specialty Pharmacy, providing additional cost savings
- Copayments for all drugs, making it easy for your employees to know their out-of-pocket costs

In-Network Providers

CoOportunity Preferred and CoOportunity Preferred HSA features UI Health Alliance member organizations including four premier healthcare entities in Iowa:¹

- Genesis Health System, which is based in Davenport and includes four hospitals In Iowa and the Genesis Health Group with more than 160 physicians
- Mercy-Cedar Rapids, which serves the eastern Iowa corridor and includes Mercy Medical Center and a network of 13 family practice clinics and four specialty clinics
- Mercy Health Network, a statewide system comprised of 41 hospitals and 142 physician clinics with 625 physicians
- University of Iowa Health Care, Iowa's only comprehensive academic medical center that includes the state's largest multispecialty physician group practice with more than 1,400 providers

In addition to UI Health Alliance member organizations, additional facilities, clinics and practitioners in select Iowa counties participate in CoOportunity Preferred.

¹UI Health Alliance, 2013

² MedImpact, 2013



| Generic Formulary Drugs | Formulary Preferred Brand-Name Drugs | Non-Formulary Brand-Name Drugs | Specialty Drugs | | |
|-------------------------|---|-----------------------------------|-----------------|--|--|
| \$10 copay | \$40 copay | \$80 copay | \$150 copay | | |

Note: For the HSA plans, the copays apply after the overall deductible is met.

Tools & Services for Your Employees

We know your employees are busy. That's why we've made it easy for your employees to connect with us electronically, on-the-go and on-the-phone.

Phone Support

One central phone number — **1.888.324.2064** — serves as the entry point for a variety of member service and personal health support services. Personal health support services are integrated in every plan including:

- CareLinesM 24/7 Registered nurses available for help with home treatment advice, medications, urgent healthcare questions, and questions from pregnant members and new parents
- Personal Nurse Support At-risk moms work with a personal nurse trained to work with pregnant women and their families
- Personal Nurse Support Nurses partner with your employees who have a condition like asthma, diabetes, heart disease or depression to help follow treatment plans, build skills and knowledge about the condition and serve as an extension to their clinical care team
- Clinical Navigators Help with decision support and coordination of care questions for medical and pharmacy issues
- Personalized Assistance Line (PAL) Service — Assistance in finding a mental or chemical healthcare professional or questions about coverage
- Member Services Answer questions about benefits or claims







Personalized Member Website

When your employees register for coOportunityhealth.com, they get access to personalized, real-time account information, including these key features:

- Access LiveChat with Member Services
- Look up medical and pharmacy benefits
- See claims including deductible details and other cost breakdowns
- Read and respond to secure email messages
- Search for local and national network providers
- Save their personal providers to their homepage
- Use decision support tools to help choose care
- Access health and well-being resources including their health assessment
- Access their ID card and sign up for online delivery of health plan documents

Mobile Phone Resources

Your employees are mobile, so are we. Your employees can access our most popular online tools from their smartphone:

- *"Help Me Find"* tools: Doctors and Hospitals, Pharmacies, Drug List
- Secure account tools: Claims lookup
- View and use your "virtual" ID card
- Call: Member Services or CareLine 24/7
- Symptom Checker and Health A-Z Library

CoOportunity Preferred UI Health Alliance Plan Comparison Chart — Groups 51-100

Out-of-Pocket Costs for CoOportunity Preferred UI Health Alliance Health Plans for Groups 51-100

| Plan Benefits | Option <i>i</i> | A | Option B | | Option C | | Option D | | Option E | |
|--|--|---|---|---|---|----------|---|-----------|---|-------|
| Deductible (Individual/Family) | \$4,000/\$8,000 | | \$3,000/\$6,000 | | \$2,000/\$4,000 | | \$1,500/\$3,000 | | \$1,000/\$2,000 | |
| Coinsurance | 30% | | 30% | | 20% | | 20% | | 10% | |
| Out-of-Pocket Max (Individual/Family) | \$6,350/\$12,700 | | \$6,000/\$12,000 | | \$4,000/\$8,000 | | \$3,000/\$6,000 | | \$2,000/\$4,000 | |
| Medical Benefits | ✓ = Deductible Applies | | ✓=Deductible Applies | | ✓ = Deductible Applies | | ✓ = Deductible Applies | | ✓= Deductible Applies | |
| Preventive Care/Screenings/ Immunizations | \$0 | | \$0 | | \$0 | | \$0 | | \$0 | |
| First Three Office Visits Free (Includes Primary Care, Specialists & Outpatient Behavioral Health) | Yes | | Yes | | Yes | | Yes | | Yes | |
| Primary Care Visits | \$30 | | \$30 | | \$20 | | \$15 | | \$10 | |
| Specialist Visits | \$60 | | \$60 | | \$40 | | \$30 | | \$25 | |
| Behavioral Health (Inpatient) | 30% | ~ | 30% | ~ | 20% | ~ | 20% | ~ | 10% | ~ |
| Behavioral Health (Outpatient) | \$30 | | \$30 | | \$20 | | \$15 | | \$10 | |
| Habilitative & Rehabilitative Services (Physical Therapy, Occupational Therapy, Speech Therapy) | \$30 (Primary) \$60 (Specialist) | | \$30 (Primary) \$60 (Specialist) | | \$20 (Primary) \$40 (Specialist) | | \$15 (Primary) \$30 (Specialist) | | \$10 (Primary) \$25 (Specialist) | |
| Laboratory Services (Outpatient) | 30% | ~ | 30% | ~ | 20% | ~ | 20% | ~ | 10% | ~ |
| X-Ray/Diagnostic Imaging | 30% | ~ | 30% | ~ | 20% | ~ | 20% | ~ | 10% | ~ |
| High-Tech Imaging (MRI/CT/PET) | 30% | ~ | 30% | ~ | 20% | ~ | 20% | ~ | 10% | ~ |
| Emergency Room Services (Waived If Admitted) | \$250 plus coinsurance & deductible | ~ | \$250 plus coinsurance & deductible | ~ | \$250 plus coinsurance & deductible | ~ | \$250 plus coinsurance & deductible | ~ | \$250 plus coinsurance & deductible | ~ |
| Home Health Care | 30% | ~ | 30% | ~ | 20% | ~ | 20% | ~ | 10% | ~ |
| Inpatient Admission | 30% | ~ | 30% | ~ | 20% | ~ | 20% | ~ | 10% | ~ |
| Outpatient Services | 30% | ~ | 30% | ~ | 20% | ~ | 20% | ~ | 10% | ~ |
| Skilled Nursing Care | 30% | ~ | 30% | ~ | 20% | ~ | 20% | ~ | 10% | ~ |
| Hospice | 30% | ~ | 30% | ~ | 20% | ~ | 20% | ~ | 10% | ~ |
| Durable Medical Equipment | 30% | ~ | 30% | ~ | 20% | ~ | 20% | ~ | 10% | ~ |
| Prescription Drug Benefits | ✓=Deductible Applies | | ✓ = Deductible Applies | | ✓ = Deductible Applies | | ✓ = Deductible Applies | | ✓ = Deductible Applies | |
| Generic Drugs | \$10 | | \$10 | | \$10 | | \$10 | | \$10 | |
| Preferred Brand Drugs | \$40 | | \$40 | | \$40 | | \$40 | | \$40 | |
| Non-Preferred Brand Drugs | \$80 | | \$80 | | \$80 | | \$80 | | \$80 | |
| Specialty Drugs | \$150 | | \$150 | | \$150 | | \$150 | | \$150 | |
| Routine Pediatric Vision Services | ✓ = Deductible Applies | | ✓ = Deductible Applies | | ✓ = Deductible Applies | | ✓ = Deductible Applies | | ✓= Deductible Applies | |
| Eye Exam | \$0 | | \$0 | | \$0 | | \$0 | | \$0 | |
| Out-of-Network Benefits | Not available except in the case of an emergency. In a | | | | an emergency, out-o | of-netwo | ork care will be paid | at the ii | n-network benefit le | evel. |

The family deductible and out-of-pocket maximum can be met through any combination of family members.

Deductibles, copays and coinsurance apply toward the out-of-pocket maximum.

CoOportunity Preferred HSA UI Health Alliance Plan Comparison Chart — Groups 51-100

Out-of-Pocket Costs for CoOportunity Preferred HSA UI Health Alliance Health Plans for Groups 51-100

| Plan Benefits | Option A HSA | | Option B HSA | | Option C HSA | | Option D HSA | | Option E HSA | |
|--|---|---|------------------------|---|---|----------|---|-----------|---|------|
| Deductible (Individual/Family) | \$3,000/\$6,000 | | \$5,000/\$10,000 | | \$3,000/\$6,000 | | \$2,000/\$4,000 | | \$1,500/\$3,000 | |
| Coinsurance | 0% | | 0% | | 20% | | 20% | | 20% | |
| Out-of-Pocket Max (Individual/Family) | \$3,000/\$6,000 | | \$5,000/\$10,000 | | \$6,000/\$12,000 | | \$4,000/\$8,000 | | \$3,000/\$6,000 | |
| Medical Benefits | ✓= Deductible Applies | | ✓=Deductible Applies | | ✓=Deductible Applies | | ✓ = Deductible Applies | | ✓=Deductible Applies | |
| Preventive Care/Screenings/ Immunizations | \$O | | \$0 | | \$0 | | \$0 | | \$0 | |
| First Three Office Visits Free (Includes Primary Care, Specialists & Outpatient Behavioral Health) | No | | No | | No | | No | | No | |
| Primary Care Visits | \$0 | ~ | \$0 | ~ | \$0 | ~ | 20% | ~ | \$15 | ~ |
| Specialist Visits | \$0 | ~ | \$0 | ~ | \$0 | ~ | 20% | ~ | \$30 | ~ |
| Behavioral Health (Inpatient) | \$0 | ~ | \$0 | ~ | 20% | ~ | 20% | ~ | 20% | ~ |
| Behavioral Health (Outpatient) | \$0 | ~ | \$0 | ~ | \$0 | ~ | 20% | ~ | \$15 | ~ |
| Habilitative & Rehabilitative Services (Physical Therapy, Occupational Therapy, Speech Therapy) | \$0 | * | \$0 | ~ | \$O | * | 20% | ~ | \$15 (Primary) \$30 (Specialist) | ~ |
| Laboratory Services (Outpatient) | \$0 | ~ | \$0 | ~ | 20% | ~ | 20% | ~ | 20% | ~ |
| X-Ray/Diagnostic Imaging | \$0 | ~ | \$0 | ~ | 20% | ~ | 20% | ~ | 20% | ~ |
| High-Tech Imaging (MRI/CT/PET) | \$0 | ~ | \$0 | ~ | 20% | ~ | 20% | ~ | 20% | ~ |
| Emergency Room Services (Waived If Admitted) | \$0 | * | \$O | ~ | \$250 plus coinsurance & deductible | * | \$250 plus coinsurance & deductible | ~ | \$250 plus coinsurance & deductible | ~ |
| Home Health Care | \$0 | ~ | \$0 | ~ | 20% | ~ | 20% | ~ | 20% | ~ |
| Inpatient Admission | \$0 | ~ | \$0 | ~ | 20% | ~ | 20% | ~ | 20% | ~ |
| Outpatient Services | \$0 | ~ | \$0 | ~ | 20% | ~ | 20% | ~ | 20% | ~ |
| Skilled Nursing Care | \$0 | ~ | \$0 | ~ | 20% | ~ | 20% | ~ | 20% | ~ |
| Hospice | \$0 | ~ | \$0 | ~ | 20% | ~ | 20% | ~ | 20% | ~ |
| Durable Medical Equipment | \$0 | ~ | \$0 | ~ | 20% | ~ | 20% | ~ | 20% | ~ |
| Prescription Drug Benefits | ✓= Deductible Applies | | ✓ = Deductible Applies | | ✓ = Deductible Applies | | ✓ = Deductible Applies | | ✓=Deductible Applies | |
| Generic Drugs | \$0 | ~ | \$0 | ~ | \$10 | ~ | \$10 | ~ | \$10 | ~ |
| Preferred Brand Drugs | \$0 | ~ | \$0 | ~ | \$40 | ~ | \$40 | ~ | \$40 | ~ |
| Non-Preferred Brand Drugs | \$0 | ~ | \$0 | ~ | \$80 | ~ | \$80 | ~ | \$80 | ~ |
| Specialty Drugs | \$0 | ~ | \$0 | ~ | \$150 | ~ | \$150 | ~ | \$150 | ~ |
| Routine Pediatric Vision Services | ✓= Deductible Applies | | ✓ = Deductible Applies | | ✓ = Deductible Applies | | ✓ = Deductible Applies | | ✓ = Deductible Applies | |
| Eye Exam | \$0 | | \$0 | | \$0 | | \$0 | | \$0 | |
| Out-of-Network Benefits | Not available except in the case of an emergency. In ar | | | | n emergency, out-o | of-netwo | ork care will be paid | at the ir | n-network benefit le | vel. |

The entire family deductible must be met before benefits are paid for any family member.

Deductibles, copays and coinsurance apply toward the out-of-pocket maximum.

Benefits Loaded With Value

Many people think health insurance is to protect them when they are sick. At CoOportunity Health, we believe health insurance also should help your employees stay healthy. That's why our plans have a strong foundation of preventive care and primary care with rewards for healthy behaviors. When you choose a CoOportunity Health plan, your employees receive immediate value from their health insurance.

Ready On Day One

Your employees have 100 percent coverage for preventive care services. There's no costsharing and the deductible doesn't apply when using in-network providers, including:*

- Routine exams and periodic health assessments
- Appropriate immunizations for men, women and children
- Routine screening for colorectal, breast and cervical cancer
- Routine prenatal and postnatal services, exams, screenings, tests, counseling
- Routine and appropriate screenings for adults and children
- Routine eye and hearing exams for children
- Obesity screening and nutrition counseling for adults and children
- Screenings and cessation interventions for tobacco users

*A detailed listing of ACA-required preventive services provided at no cost-share for adults, women and children is available at coOportunityhealth.com.

Cool Features of CoOportunity Preferred

- "First Three Free" for office visits with primary, specialty or behavioral health clinicians
- Primary care, specialists, outpatient behavioral health and rehab copays
- Low \$10 copay for generics
- Rewards when your employees get an annual physical and take an online survey about their health
- Perks like discounts to popular retail and online services including fitness clubs

Cool Features of CoOportunity Preferred HSA

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- Tax savings when your employees open a health savings account and use the funds to pay for qualified medical expenses
- Low cost share for primary care visits and \$10 copay for generics after reaching the deductible
- Rewards when your employees get an annual physical and taking an online survey about their health
- Perks like discounts to popular retail and online services including fitness clubs

Rewarding Your Employees for Healthy Behaviors



You're busy running your business. Yet, having employees who are engaged in their health is important to you. That's why we've developed the CoOportunity Healthy Rewards program, a turnkey program that rewards your employees for healthy living.

There are two components to the program: 1 Rewards for Healthy Living 2 Discounts to save your employees money CoOportunity Health will take care of the communications to your employees about these programs.



Rewards for Healthy Living*

Your employees will receive a one-time \$100 Healthy Rewards gift card after completing two simple steps:

1 Get a Physical Exam: A physical exam with a primary care physician is part of your employees' free preventive care. Encouraging your employees to establish a relationship (a medical home) with a doctor and receiving appropriate preventive care are important for overall health and well-being.

2 Complete Online Health Assessment: After registering for coOportunityhealth.com, your employees can complete an online health assessment. Knowing their numbers like blood pressure, body mass index (BMI) and cholesterol (LDL and HDL) are helpful to complete the assessment. After completing the assessment, they will receive a personalized report and gain access to information and programs based on their results.



Discounts to Help You Save

Soon after your employees become members, we'll send them a Healthy Rewards card that gives access to discounts from popular retail and online services.

- Prescription savings program for drugs not covered through the health plan
- Vision services including eye exams, glasses and contacts
- LASIK eye surgery
- Hearing tests and supplies including namebrand hearing aids

- Diabetic supplies and drugs
- Laboratory services including blood tests
- Gym and fitness club memberships
- Weight-loss programs
- Lifestyle health coaching
- Exercise equipment and programs

Visit our website for more information about the program at coOportunityhealth.com/healthyrewards

*Available to members 18 years of age and older. Health Assessment available in Spanish through Member Services.

Health Savings Account Made Easy

Looking for a way to provide additional value to your employees? You may want to consider a qualified high-deductible plan that allows your employees to open a tax-advantaged Health Savings Account (HSA).

How an HSA Works

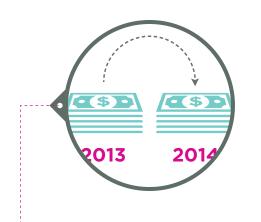
Your employees each open up a fully-portable, tax-advantaged credit union or bank account to pay for current or future medical expenses.

Employees contribute money to the HSA. The yearly contributions cannot exceed the applicable limit set by the Internal Revenue Service (IRS).

Employees use their HSA contributions to pay for qualified health expenses, giving them greater control over their healthcare dollars. HSA funds can be used for:

- Paying for qualified medical expenses to help satisfy the required deductible before benefits begin
- Paying coinsurance
- Covering other qualified medical expenses that may not be covered under the health plan, but are reimbursable under IRS guidelines
- Saving for future medical expenses through investment options offered by the financial institution providing the HSA





Advantages of an HSA

There are four reasons why your employees will love an HSA:

- Contributions are made on a taxadvantaged basis
- Any unused funds carry over from year-to-year and grow tax-deferred
- When used to pay for qualified medical expenses, funds can be withdrawn tax-free
- Employees keep the account with them if they change employers or retire



Aggregate Medical Deductible

CoOportunity Health HSA plans use an aggregate medical deductible. This means that if the plan covers more than one family member, benefits will begin for all family members once the family deductible is met.

Out-of-pocket maximum amounts are also aggregate, requiring the family out-of-pocket maximum to be met before all services are covered in full for any single family member. Routine preventive care is covered at no cost share or deductible requirements.



Opening an HSA

An HSA can be opened when the following criteria are met:

- Employee is covered by a qualified high-deductible health plan such as CoOportunity Preferred HSA
- Employee is not covered under another medical plan (including spouse's or domestic partner's)
- Employee is not enrolled in Medicare
- Employee cannot be claimed as a dependent on someone else's tax return

Important Information About CoOportunity Health 51-100 Plans

Summary of Health Management Programs

CoOportunity Health case and utilization management programs help ensure effective, accessible and high quality healthcare. These programs are based on the most up-todate medical evidence to evaluate appropriate levels of care and establish guidelines for medical practices. Our programs include activities to reduce the underuse, overuse and misuse of healthcare services. These programs include:

- Inpatient care coordination to support timely care and ensure a safe and timely transition from the hospital
- Complex case management to provide care coordination
- The CareCheck[®] program to coordinate out-of-network hospitalizations and certain services

Prior Approvals

We require prior approval for a small number of services and procedures. For a complete list, go to **coOportunityhealth.com** or call Member Services toll-free at 1.888.324.2064.

Out-of-Network Services

Members must call CareCheck[®] at 1.800.316.9807 to receive maximum benefits when using out-of-network providers for inpatient hospital stays: same-day surgery; new or experimental or reconstructive outpatient technologies or procedures: durable medical equipment or prosthetics costing more than \$3,000; home health services after visits exceed 30; and skilled nursing facility stays. We will review the member's proposed treatment plan, determine length of stay, approve additional days when needed and review the quality and appropriateness of the care received. Benefits will be reduced by 20 percent if CareCheck[®] is not notified.

Protecting Your Privacy and Personal Health Information

CoOportunity Health complies with federal and state laws regarding the confidentiality of medical records and personal information about our members. Our policies and procedures help ensure that the collection, use and disclosure of information complies with the law. When needed, we get consent and authorization from our members (or an approved member representative when the member is unable to give consent or authorization) for release of personal information. We give members access to their own information consistent with applicable laws and standards. Our policies and practices support appropriate and effective use of information, internally and externally, and enable us to serve and improve the health of our members while being sensitive to privacy. For a copy of our Notice of Privacy Practices, please visit **coOportunityhealth.com** or call Member Services toll-free at 1.888.324.2064.

We Can't Wait For Members To Call

We want your employees to be happy with their health plan. Serving our members is our number one priority! In fact, it's what sets us apart from other insurance companies. Because we are a CO-OP, we exist only to serve our member-owners.

Member Services is available to help your employees with benefits questions and services from 7 a.m. to 6 p.m. CT, Monday through Friday. Call toll-free at 1.888.324.2064.

Live Chat is available when your employees are registered for our secure Member website, 8 a.m. to 5 p.m. CT, Monday through Friday.

CareLine 24/7 services are available to help your employees anytime of the day, 365 days a year, at 1.888.324.2064. Your employees can call with questions about treatments, medicines, urgent healthcare advice, pregnancy and new baby questions or just about any kind of question they may have after business hours.

 $\mathsf{CareCheck}^{\scriptscriptstyle (\! 8\!)}$ is a registered mark of HealthPartners





Confused by Health Insurance Reform?

The Affordable Care Act (ACA) is complex and can be difficult to understand. We can help. Our "Business Guide to the New Health Insurance Marketplace" is a good place to start. Download from our website at **coOportunityhealth.com**.



For more information: coOportunityhealth.com Sales Hotline: 1.866.217.6111 Email: largegroupsales@coOportunityhealth.com

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CoOportunity Health is a Qualified Health Plan issuer in the Iowa Health Insurance Marketplace. CoOportunity Health has contracted with HealthPartners Administrators, Inc. to provide claims processing, medical management and certain other administrative services.